

U.S. COMMERCIAL SERVICE

DISCOVER GLOBAL MARKETS

BUSINESS FORUM SERIES **2014**

HEALTHCARE/LIFE SCIENCES

MINNEAPOLIS, MN • NOVEMBER 17–18



Private Consultations with U.S. Commercial Diplomats

Individual meetings with visiting U.S. commercial diplomats from 20 markets, including:

- | | | | | |
|-------------|------------------|----------|----------------|----------------|
| • Argentina | • China | • India | • Nigeria | • South Africa |
| • Australia | • Colombia | • Japan | • Norway | • South Korea |
| • Brazil | • European Union | • Kenya | • Russia | • Turkey |
| • Canada | | • Mexico | • Saudi Arabia | • Vietnam |
| | • Greece | | | |

Compete. Win. Grow.

Throughout *DISCOVER GLOBAL MARKETS: Healthcare and Life Sciences*, attendees will:

- Identify and gain industry specific access to emerging markets and opportunities.
- Obtain the tools necessary to succeed in foreign markets.
- Leverage government contacts and resources to compete successfully.

What to Expect

- Pre-scheduled one-on-one meetings with U.S. commercial diplomats who specialize in the healthcare and life sciences sectors.
- Dynamic market exploration sessions.
- Multiple networking opportunities.

Sessions to Include

- Panels on global reimbursements, standards harmonization, delivering remote medical services, regulations and claims for supplements and cosmetics, eHealth in the global marketplace, and much more!
- Market entry strategies, export financing options, and risk mitigation.
- Country and industry-specific information and opportunities.
- High-profile keynote speakers from private industry and government.

Register Now!

exportassistance.com

Additional Event Details

<http://1.usa.gov/1f7A1lj>

Event Dates

November 17–18, 2014

Location

Radisson Blu Minneapolis
35 South 7th Street
Minneapolis, MN

Participation Fee

\$299 if registered by October 17
\$359 after October 17

For More Information

Andrea Staebler Berton
(612) 348-1639 or (612) 348-1638
andrea.bernton@trade.gov



Connecting you to global markets.

